

Itelyum at Ecoforum: innovation and partnerships with universities to implement circular economy technologies and processes

Milan, 16 March 2022 - On 10 March, **Itelyum** participated in Ecoforum, the National Conference on Circular Economy, organised by Legambiente and held in Milan at the Palazzo Reale.

The event organised by Legambiente was an opportunity to promote multidisciplinary projects with different national and international stakeholders (institutions, companies, universities, research institutes), bringing together different realities, making them dialogue in order to offer a boost to ongoing innovation processes, which are often isolated and disaggregated.

The day offered an overview of the transformations that have taken place in the recycling sector in recent times and how companies are seizing the opportunities of the circular economy, a crucial lever in the post-pandemic era driven by sustainable development.

Specifically in the Lombardy region, there are realities capable of seeing waste not as a problem but as a resource, investing in a production model that demonstrates how the circular economy is a long-standing path to accelerate our country's ecological transition.

Itelyum illustrated its technological model based on innovation and sustainability with the aim of intervening through the transformation of different types of waste into new resources, in the decarbonisation process of many Italian supply chains.

'Itelyum adopts an open innovation approach,' explained *Valentina Lucchini, Sustainability Manager at Itelyum*, 'thanks to partnerships with numerous universities with which various research and development projects on new technologies and processes have been set up, such as the Politecnico di Milano, the Istituto Superiore Sant'Anna in Pisa, the University of Pavia, and research and development projects with numerous other universities, in Naples, Aquila, Sapienza, Calabria, Cassino and Bologna, which have led to the development of numerous patents. Operating in the circular economy today requires new skills, a broader understanding of the environmental context than in the past, a mindset oriented towards innovation and the search for new technologies, and a strong cultural awareness of sustainability'.

Today, **Iteyum** represents an Italian reality, internationally recognised for know-how and quality in the regeneration of lubricating oils, the purification of solvents and chemical wastes, and environmental services for industry. With the strength of 22 companies, 26 operating sites and over 850 people, **Iteyum** offers the market sustainable solutions to over 30,000 customers in more than 60 countries.